



# Build Together in 2010 with **TRASA**

THREE RIVERS ADVERTISING SPECIALTY ASSOCIATION

TRASA Expo • April 1, 2010  
TRASA Fall Showcase • October 6, 2010

**Sign up early for both TRASA 2010 trade shows and save \$50 per show.**

Deadline for the early bird registration is February 15, 2010.

## TRASA Expo April 1, 2010

Four Points by Sheraton, North Pittsburgh  
Distributor Tabletop Event

### Exhibit hours:

10 am to 3 pm

Set up: March 31, 2-5 pm; April 1, 7-9 am

### Registration Fee Includes:

- On March 31, admission to the cocktail party from 5 to 6:30 p.m. at the Four Points by Sheraton and one admission ticket to the Comedy Club including two drink tickets.
- One boxed lunch per exhibitor company, not per table.
- FREE education on April 1 from 8:30 am to 10 am  
Details to be announced soon.
- 8-foot skirted table  
(if you need additional decorating, electrical, water and/or phone service, please complete the enclosed Four Points by Sheraton order form for pricing and payment. Requests for tables, etc. on day of set-up will be higher)

## TRASA Fall Showcase October 6, 2010

Heinz Field, Pittsburgh  
Distributor Members/Client Tabletop Event

### NEW Exhibit hours:

10 am to 11 am - Distributors only (new time)

11 am to 3 pm - Clients and TRASA  
Distributor Members

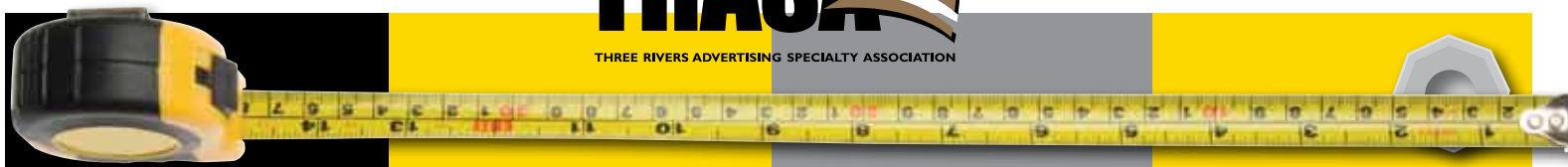
Set up: October 5, 2-5 pm; October 6, 7-9 am

### Registration Fee Includes:

- One parking pass to use on show day.
- One boxed lunch per exhibitor company
- One ticket to the TRASA networking party for exhibitors and distributors from 6:30 to 9:30 pm at Calico Jack's – includes dinner and unlimited beer, wine and soda.
- 8-foot skirted table

# TRASA

THREE RIVERS ADVERTISING SPECIALTY ASSOCIATION



SUPPLIER     MULTI-LINE REP     NON-MEMBER EXHIBITOR



CONTACT PERSON: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEB SITE: \_\_\_\_\_

PPAI#: \_\_\_\_\_ UPIC#: \_\_\_\_\_ ASI#: \_\_\_\_\_ SAGE#: \_\_\_\_\_

INFORMATION FOR EXHIBIT STAFF ATTENDING each show: (for name badges). Please indicate CAS or MAS designation if applicable; *email addresses in order to receive show updates*

		April Expo	Oct. Show
1. _____	E-mail: _____	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	E-mail: _____	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	E-mail: _____	<input type="checkbox"/>	<input type="checkbox"/>
4. _____	E-mail: _____	<input type="checkbox"/>	<input type="checkbox"/>

DIRECTORY INFORMATION (Company and Line Names for Directory)

1. \_\_\_\_\_ 4. \_\_\_\_\_

2. \_\_\_\_\_ 5. \_\_\_\_\_

3. \_\_\_\_\_ 6. \_\_\_\_\_

**SPECIAL BOOTH NEEDS**

For the best booth set-up, please indicate your company's top 3 products that you sell (i.e. writing instruments, clothing, etc.).

If you have any needs such as a pop-rack for apparel or end-aisle location, please indicate here.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sign up early for both TRASA 2010 trade shows and save \$50 per show.



**TRASA EXPO 2010**

**April 1, 2010**

		<b>Early Bird</b>	<b>After Feb. 15</b>	<b>Total</b>
First 8-foot table \$350 (\$400 after February 15)	_____ X	<b>\$350</b>	\$400	= _____
Non-member rate \$450 (\$500 after February 15)	_____ X	<b>\$450</b>	\$500	= _____
Additional 8 foot table \$275 each	_____ X	<b>\$275</b>	\$375	= _____
Non-member rate for additional 8 foot table \$375 each	_____ X		\$375	= _____
Additional boxed lunch	_____ X		\$16	= _____
Additional Comedy Club package ticket <i>(includes cocktail party and Comedy Club ticket)</i>	_____ X		\$40	= _____

**TRASA Fall Showcase 2010**

**October 6, 2010**

		<b>Early Bird</b>	<b>After Feb. 15</b>	<b>Total</b>
First table top \$425 (\$475 after February 15)	_____ X	<b>\$425</b>	\$475	= _____
Non-member rate \$525 (\$575 after February 15)	_____ X	<b>\$525</b>	\$575	= _____
Additional 8 foot table \$350 each	_____ X	<b>\$350</b>	\$375	= _____
Non-member rate for additional 8 foot table \$450 each	_____ X		\$450	= _____
Additional boxed lunch	_____ X		\$16	= _____
Additional Calico Jack's networking party tickets <i>(\$40 after March 18 and at the door)</i>	_____ X	\$30	\$40	= _____

**TRASA SUPPLIER ANNUAL MEMBERSHIP:**

(if not already paid)

\_\_\_\_\_ X \$125 = \_\_\_\_\_

**TOTAL EXHIBITOR FEE:** \_\_\_\_\_

**PAYMENT INFORMATION**

CHECK ENCLOSED MADE PAYABLE TO TRASA (Check Number) \_\_\_\_\_

VISA     MASTERCARD     AMERICAN EXPRESS     DISCOVER

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

**PAYMENT REQUIRED IN FULL WITH CONTRACT**

We agree: All spaces will be on a first come, first serve basis. Payment in full will guarantee space for show.

TRASA Expo 2010: Cancellation of space after February 15, 2010 will result in the forfeiture of \$100 for each table top. Entire fees will be forfeited if space is cancelled after March 1, 2010. Payment must accompany registration and must be received no later than March 1, 2010.

TRASA Fall Showcase 2010: Cancellation of space after August 6, 2010 will result in the forfeiture of \$100 for each table top. Entire fees will be forfeited if space is cancelled after September 6, 2010. Payment must accompany registration and must be received no later than September 6, 2010.

Tables may be resold. No recruiting or solicitation of any member's employee(s) or associates(s) shall be permitted at any time or in any manner on the trade show floor. See "Who May Exhibit" of the Show Rules. We will process your reservation when we receive your check or charge account information.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return this contract along with check or credit card information to:

**Patti Ward, TRASA Executive Director, 3003 Salisbury Court, Mars, PA 16046.**

Registration is also available online at [www.TRASA.net](http://www.TRASA.net). Once registered, you will receive a follow-up mailing and/ or e-mail with show and event details. Call Patti Ward at 724-779-3803, FAX 724-779-3804, e-mail [patti@TRASA.net](mailto:patti@TRASA.net)



## HOTEL ACCOMMODATIONS



### TRASA EXPO 2010

April 1, 2010

Make your reservations by March 18, 2010

- **Four Points by Sheraton Pittsburgh North**  
910 Sheraton Dr., Mars, PA 16046  
Tel: 888-627-8175 TRASA Rate: \$105, including hot breakfast buffet  
Call or book online at [www.TRASA.net](http://www.TRASA.net)

### TRASA Fall Showcase 2010

October 6, 2010

Make your reservation by September 10, 2010

- **Spring Hill Suites**  
223 Federal Street, Pittsburgh, PA 15212 (located 1½ blocks from Heinz Field)  
Tel: 412-323-9005 TRASA Rate: \$160 \$18 parking charge per night, one car per room  
Free shuttle to/from Heinz Field  
To reserve a room at this hotel at the \$160 TRASA rate you must reserve your room before September 8, 2010.
- **Radisson Hotel Pittsburgh Green Tree**  
101 Radisson Drive, Pittsburgh, PA 15205 (located 3 miles from Heinz Field)  
Tel: 412-922-8400 TRASA Rate: \$92, including hot breakfast buffet  
Free shuttle to/from airport to hotel. Nominal fee for shuttle to/from hotel to Heinz Field.  
To reserve a room at this hotel at the \$92 TRASA rate you must reserve your room no later than September 15, 2010.

RETURN THIS CONTRACT AND PAYMENT TO:

Patti Ward, TRASA Executive Director  
3003 Salisbury Court, Mars, PA 16046

Tel: 724-77903803 • Fax: 724-779-3804 • E-mail: [patti@trasa.net](mailto:patti@trasa.net)

