



WHAT IS TRASA?

Three Rivers Advertising Specialty Association, TRASA, is a promotional products association located in Pittsburgh and serving the surrounding tri-state area (western Pennsylvania, eastern Ohio and West Virginia) for promotional marketing professionals. TRASA membership is made up of distributors, suppliers and multi-line representatives.

TRASA has grown significantly, serving nearly 400 members across the country and into Canada, since it formed 19 years ago. TRASA is an award-winning association, and has received the following national recognition:

- o 2007 PPAI Regional Pyramid Award
- o 2005 PPAI Regional Pyramid Award
- o 2005 ASI Spirit Award.

Plan to attend the TRASA Expo on April 1, 2010 and the TRASA Fall Showcase on October 6, 2010 to see our award-winning shows!

For more information on TRASA, contact Patti Ward, Executive Director, at 724-779-3803 or email Patti@trasa.net

www.trasa.net



2010 NEW MEMBER APPLICATION

Name _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

Fax _____ # of Years in Industry _____

- Distributor**
 Supplier
 Multi-Line Rep
 Service Provider

WHAT DO I NEED TO JOIN?

Membership dues are paid per calendar year. You must hold current membership in Promotional Products Association International (PPAI) and/ or be a subscriber to the Advertising Specialty Institute (ASI).

PPAI Number _____ ASI Number _____ SAGE Number _____

OR...SUBMIT THE FOLLOWING INFORMATION:

Distributor—Letters of reference and/or copies of invoices received within the last 12 months for over \$100 each for imprinted merchandise (not samples) from 10 different PPAI suppliers or ASI listed suppliers.

NAME OF THE PERSON TO RECEIVE ALL MAILINGS AND ASSOCIATION DUES NOTICE:

(This name will appear in the TRASA directory)

Name _____ Position/Title _____

of Account Executives in Company _____ Signature of Company Principal _____

PAYMENT METHOD

- Check Enclosed** for \$ _____
 Mastercard
 Visa
 American Express
 Discover

Charge: \$125 Credit Card # _____

Expiration Date _____ Signature _____

Application continues on back.



2010 NEW MEMBER APPLICATION

PLEASE INCLUDE YOUR STAFF E-MAIL ADDRESSES TO RECEIVE TRASA NEWS & ANNOUNCEMENTS

Name _____ E-mail _____

Name _____ E-mail _____

Name _____ E-mail _____

Name _____ E-mail _____

If applicable, name of current or former TRASA member who invited you to join

Name _____ Phone _____

Company _____ Is this person currently a TRASA member? Y/N

HOW WOULD YOU LIKE TO GET MORE INVOLVED IN TRASA?

Would you like to serve on a committee? Select all that apply:

- TRASA Spring Expo
- TRASA Fall Showcase
- Technology Committee
- Annual TRASA Golf Outing
- Holiday Social
- Marketing Committee
- Education
- Membership Committee



Nine Reasons TRASA Benefits You.

- 1. TRASA Website—**
 - o Up-to-Date Industry News
 - o Events Calendar
 - o Supplier Specials for TRASA
 - o On-Line NewsletterWebsite members only!
- 2. TRASA Expo**

April 1, 2010—At the Four Points by Sheraton Pittsburgh North, Mars, PA.

This is a member show for distributors and suppliers. Approximately 300 distributors attend this table top show. The show hours are from 10 a.m. to 3 p.m. There will be an education session from 8:30 to 10 a.m. prior to the show. Details TBD.
- 3. TRASA Fall Showcase**

October 6, 2010—At Heinz Field, Home of the Pittsburgh Steelers.

This is a client show. Show hours are from 10 to 11 a.m. for member distributors and from 11 a.m. to 3 p.m. for distributors and invited clients. Approximately 750 distributors and clients attend this show.
- 4. CAS/MAS Test Assistance—**

TRASA members who take the CAS/MAS certification test and pass are reimbursed for the \$225 fee.
- 5. U\$X Federal Credit Union—New Benefit!**

TRASA members and their immediate family members are eligible to join U\$X Federal Credit Union. Receive money-saving products and services like high-yield savings and investment accounts, low-interest loans, FREE access to more than 65,000 ATMs nationwide, FREE online bill pay, FREE checking and online banking and more.
- 6. Bi-Monthly Online Newsletter—**

Important news and promotions offered to TRASA members only.
- 7. Networking—**

Several social events are offered through out the year, giving members an opportunity to network and create new and rewarding friendships.
- 8. Opportunities to Volunteer—**

Your time and talents are welcome on various committees. You can also earn CAS/MAS credits for volunteering.
- 9. Business Builder's Breakfasts –**

Distributors are welcome to attend six FREE educational breakfasts throughout the year sponsored by member suppliers.

TRASA is a proud member of:

- o Promotions East
- o Promotional Products Association International (PPAI)
- o Regional Association Council (RAC)



TRASA is a Regional Affiliate of PPAI

2010 • NM