



THREE RIVERS ADVERTISING SPECIALTY ASSOCIATION

2012 Shows

SIGN UP EARLY FOR BOTH TRASA 2012 TRADE SHOWS AND SAVE \$50 PER SHOW. DEADLINE FOR THE EARLY BIRD REGISTRATION IS JANUARY 31, 2012.



**TRASA EXPO
FEBRUARY 28, 2012
FOUR POINTS BY SHERATON, NORTH PITTSBURGH
MARS, PA
DISTRIBUTOR TABLETOP EVENT**

**TRASA FALL SHOWCASE
OCTOBER 9, 2012
MONROEVILLE CONVENTION CENTER
MONROEVILLE, PA
*HOLIDAY BOOTH SHOWCASE**

Exhibit Hours:
10 am to 3 pm
Set up: February 27, 2-5 pm; February 28, 7-9 am

Registration Fee Includes:

- 8-foot skirted table
- One boxed lunch per table purchased
- On February 27, admission to the awards banquet from 5 to 6:30 p.m. at the Four Points by Sheraton and one admission ticket to the Pre-Event Party including two drink tickets.
- FREE education on February 28 from 8:30 am to 10 am

Details to be announced soon.

(If you need additional decorating, electrical, water and/or phone service, please complete the enclosed Four Points by Sheraton order form for pricing and payment. Requests for tables, etc. on day of set-up will be higher)

Exhibit Hours:
10 am to 3 pm
Set up: October 8, 2-5 pm; October 9, 7-9 am

Registration Fee Includes:

- One 10 x 10 booth with 8-foot skirted table
- One boxed lunch per booth purchased
- On October 8. one ticket to the TRASA networking party for exhibitors and distributors from 6:00 to 9:00 pm at Double Tree Hotel – includes unlimited drinks from 6-7:30 p.m. then cash bar.

The next Client Show will be Fall 2013

SUPPLIER MULTI-LINE REP NON-MEMBER EXHIBITOR

CONTACT PERSON: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

PPAI#: _____ UPIC#: _____ ASI#: _____ SAGE#: _____

INFORMATION FOR EXHIBIT STAFF ATTENDING SHOW: (for name badges). Please indicate CAS or MAS designation if applicable; *email addresses in order to receive show updates*

1. _____ E-mail: _____

2. _____ E-mail: _____

3. _____ E-mail: _____

EXHIBITOR INFORMATION (Tell us the lines you represent)

1. _____ 5. _____

2. _____ 6. _____

3. _____ 7. _____

4. _____ 8. _____

SPECIAL BOOTH NEEDS

For the best booth set-up, please indicate your company's top 3 products that you sell (i.e. writing instruments, clothing, etc.).

If you have any needs such as a pop-rack for apparel (and do not need a table just the space), need an end-aisle location, or any other special needs please indicate it here.

TRASA EXPO 2012

TUESDAY, FEBRUARY 28, 2012

		<u>EARLY BIRD</u>	<u>JAN 31</u>	<u>TOTAL</u>
First booth	_____ x	\$350	\$400	= _____
Non-member rate	_____ x	\$450	\$450	= _____
Additional booth	_____ x	\$275	\$325	= _____
Non-member rate for additional booth	_____ x	\$375	\$425	= _____
Additional boxed lunch	_____ x	\$18	\$18	= _____
Additional Pre-Event party tickets	_____ x	\$40	\$40	= _____

TRASA FALL SHOWCASE 2012

TUESDAY, OCTOBER 9, 2012

		<u>EARLY BIRD</u>	<u>JAN 31</u>	<u>TOTAL</u>
First booth	_____ x	\$425	\$475	= _____
Non-member rate	_____ x	\$525	\$575	= _____
Additional booth	_____ x	\$350	\$350	= _____
Non-member rate for additional booth	_____ x	\$400	\$450	= _____
Additional boxed lunch	_____ x	\$18	\$18	= _____
Additional Pre-Event party tickets	_____ x	\$40	\$40	= _____

TRASA SUPPLIER 2012 ANNUAL MEMBERSHIP _____ x \$125 = _____
(if not already paid)

TOTAL EXHIBITOR FEE: _____

PAYMENT INFORMATION

CHECK ENCLOSED MADE PAYABLE TO TRASA (Check Number) _____

VISA MASTERCARD AMERICAN EXPRESS

Card Number _____ Expiration Date _____

Cardholder Name _____

Billing Address _____

City _____ ST _____ ZIP _____

PAYMENT REQUIRED IN FULL WITH CONTRACT

We agree: All spaces will be on a first come, first serve basis. Payment in full will guarantee space for show.

TRASA Expo 2012: Cancellation of space after January 15, 2012 will result in the forfeiture of \$100 for each table purchased. Entire fees will be forfeited if space is cancelled after February 1, 2012. Payment must accompany registration.

TRASA Fall Showcase 2012: Cancellation of space after August 15, 2012 will result in the forfeiture of \$100 for each booth purchased. Entire fees will be forfeited if space is cancelled after September 8, 2012. Payment must accompany registration.

Booths may be resold. No recruiting or solicitation of any member's employee(s) or associates(s) shall be permitted at any time or in any manner on the trade show floor. See "Who May Exhibit" of the Show Rules. We will process your reservation when we receive your check or charge account information.

Signature _____ Date _____

Return this contract along with check or credit card information to:

Patti Ward, TRASA Executive Director, 3003 Salisbury Court, Mars, PA 16046.

Once registered, you will receive a follow-up mailing and/ or e-mail with show and event details.

Call Patti Ward at 724-779-3803, FAX 724-779-3804, e-mail patti@TRASA.net



Hotel Accommodations

TRASA EXPO 2012 - TUESDAY, FEBRUARY 28, 2012

MAKE YOUR RESERVATIONS BY: February 6, 2012 *****

Hotel Room rate for Expo:
\$110 per night,
includes hot breakfast buffet

Cut-off date is February 6, 2012
Four Points by Sheraton Pittsburgh North
1-888-627-8175

The shipping address for show materials is:
Four Points by Sheraton Pittsburgh North
910 Sheraton Dr.
Mars, PA 16046

Call or book online at www.trasa.net

TRASA FALL SHOWCASE 2012 - TUESDAY, OCTOBER 9, 2012

MAKE YOUR RESERVATIONS BY: September 16, 2012 *****

Hotel Room rate for Fall Showcase:
\$124 per night

Cut-off date is September 16, 2012
Double Tree, Monroeville
1-800-222-8733

The shipping address for show materials is:
Monroeville Convention Center
Attention: TRASA Showcase ---
YOUR COMPANY NAME
209 Mall Blvd
Monroeville, PA 15146

No items may be received prior to October 5, 2012 or you will be charged an additional fee*

*Drayage Storage note: Freight will be accepted NO SOONER than Friday, October 5, 2012 or you will be charged an additional fee by the Convention Center.

Drayage held for ONLY 24 hours post event

Pricing:

Small packages (under 5 lbs) Per day 15.00
Packages (over 5 lbs), Per day 25.00
Pallets, Per day 35.00
Prepaid Packages being shipped from MCC, Per package 10.00

RETURN THIS CONTRACT AND PAYMENT TO:

Patti Ward, TRASA Executive Director
3003 Salisbury Court, Mars, PA 16046
Tel: 724-779-3803 • Fax: 724-779-3804 • E-mail: patti@trasa.net

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